

# Mahatma Gandhi University

(Established by Kerala State Legislature by Notification No. 3431/Leg.C1/85/Law, dated 17th April 1985)



## FACULTY OF COMMERCE

*The Syndicate of the Mahatma Gandhi University  
hereby makes known that*

**Sri. LAKSHMANAN M.P.**

*has been admitted to the Degree of*

**DOCTOR OF PHILOSOPHY  
in  
Commerce**

*he having been certified by duly appointed examiners to be qualified to  
receive the same.*

*Title of the Thesis : MARKETING STRATEGIES OF LIC IN KERALA*

*Given under the seal of the University*

Date of Syndicate Decision:07-05-2015

University Buildings  
Priyadarshini Hills P.O.  
Kottayam - 686 560  
Kerala, India  
Dated : 07-October-2015



  
Vice-Chancellor

*University Grants Commission*



**NATIONAL EDUCATIONAL TEST  
ELIGIBILITY FOR LECTURESHIP**

*UGC Ref. No. : 1825/(NET-JUNE 2000) Roll No. : H130434*

*Certified that SHRI LAKSHMANAN M P*

*Son/Daughter of Mother : SMT PARVATHY M*

*Father : SHRI PAZHANIAPPAN N K*

*has qualified at the UGC NET Examination for Lectureship held in  
JULY 2000 in the Subject COMMERCE*

*He/She is declared eligible for Lectureship in Universities/Colleges  
subject to the following conditions.*

- At least 55% of the marks in the Post Graduate Degree (See instructions overleaf)*
- Category certificate as specified in Ref. No. above (See instructions overleaf)*

*The validity of the certificate is permanent.*

*Certificate No. : A C04032*

*Date of Issue : 31 MAY 2001*

*Registered,*  
**HEAD NET BUREAU**